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**TRAVEL SPECIALS: AIR, CAR AND ROOM DISCOUNTS**  
*for Big Island Film Festival participants, May 24-28, 2012*

For immediate release

KOHALA COAST, HAWAI'I—In addition to movie magic under Hawaii's stars, the Big Island Film Festival makes travel to the events easier with special rates for attendees on airfares, car rental and room accommodations at The Fairmont Orchid, Hawai'i, during BIFF 2012 May 24-28, 2012.

**AIRFARE DISCOUNTS**

**Alaska Airlines** has joined the 'ohana of BIFF supporters, offering with a 7% discount fare on travel May 20-31, 2012 from any US or Canadian city to the Big Island, including direct flights from San Francisco Bay area and Seattle, WA to Kona International Airport. To take advantage of the discount, refer to the following information when visiting [www.alaskaair.com](http://www.alaskaair.com):

- Meeting Name: Big Island Film Festival
- Meeting Fare Code: ECMG541
- Departure City(s): Any US or Canadian AS/QX city.
- Meeting City: Kona, Hawaii

Alaska Airlines also offers an incentive on their Visa card—with a \$99 companion fare once a year plus triple miles per dollar on Alaska flights, so travelers can start saving miles for next year.

**CAR RENTAL DISCOUNTS**

**Dollar Rent A Car** is once again offering special rates to Big Island Film Festival patrons. In addition to 5% discount off their lowest discountable rates (all available car types), use of the code below will waive the additional driver fee (retail \$12/day + tax/fees) and also waive the young driver (21-24 years old) fee (retail \$27/day + tax/fees).

To use this code: go to [www.dollar.com](http://www.dollar.com), select the location and dates (this code can actually be used to rent a car at any Dollar Hawai'i location, except Lanai), then populate the "Corporate" field with **BR1796** and press "Get Rates" Reserve as early as possible for maximum savings.

### **SPECIAL ROOM RATES**

Accommodations at [The Fairmont Orchid, Hawai'i](#), will be available to BIFF patrons starting at \$199 per night. To obtain the special, contact reservations at the hotel directly and ask for the Big Island Film Festival rate. Rates are in effect (space available) for 3 days prior to and following the film festival dates of May 24-28, 2012. Direct reservation number is: **The Fairmont Orchid, Hawai'i: 800-845-9905**

The Big Island "Talk Story" Film Festival is a celebration of narrative filmmaking, Memorial Weekend, May 24-28. Events include free family films under the stars at The Shops at Mauna Lani, daytime movies and nightly double features at The Fairmont Orchid, Hawai'i Plantation Estate (self-parking validated), stellar social events, networking opportunities, celebrity receptions, awards brunch and closing night "Best of the Fest." This final night event includes a fundraiser for the Hawaii Island Food Basket and silent auction for the Wounded Warrior Project supporting America's veterans. Best of the Fest is a mini-festival in itself, spotlighting a top name celebrity Hawaiian music concert and audience-voted Best Feature and Best Short of BIFF 2012.

Major sponsors include [The Fairmont Orchid, Hawai'i](#), [The Shops at Mauna Lani](#), Hawai'i Tourism Authority/Hawai'i County CPEP and many others. Travel partners include [Alaska Airlines](#) and [Dollar Rent A Car](#). For more information and to purchase ticket online, visit [www.BigIslandFilmFestival.com](http://www.BigIslandFilmFestival.com) or call 808-883-0394.

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