

SPACE CLOSING FOR FILMMAKING, SCREENWRITING WORKSHOPS Deadline to register is May 6, 2011

For immediate release

KOHALA COAST, HAWAII—Limited space is still available, but the registration deadline for Big Island Film Festival's two professional filmmaking workshops is May 6. "Inside Pitch: How to pitch effectively in an evolving marketplace", by producer Naketha Mattocks precedes Ron Osborn's screenwriting workshop "It's Alive: Breathing Life into Your Characters", for a full day of education on Saturday, May 14.

Producer Naketha Mattocks is former head of development at Larger Than Life, the production company of Oscar-nominated writer/director Gary Ross (*Hunger Games, Seabiscuit, Pleasantville*). She was also an executive at Paramount Pictures and Vice President of Development at Baltimore/Spring Creek Pictures. Screenwriter Ron Osborn's memorable characters include those in TV comedies like *Mork & Mindy, Night Court, Moonlighting* and *Duckman* as well as *West Wing* and feature films like *Meet Joe Black*.

Both programs take place Saturday, May 14 at The Shops at Mauna Lani (exact location TBD).

• "Inside Pitch: How to pitch effectively in an evolving marketplace" by Naketha Mattocks, 9:00-11:30 a.m.

• "It's Alive: Breathing Life into Your Characters" by Ron Osborn, 12:30-3:00 p.m. Workshops cost \$50 each with advance registration required by May 6. Early registration is suggested as space is limited and participants will be accepted on a first-come first-served basis. Workshop registration forms are available at <u>www.BigIslandFilmFestival.com</u>

The Big Island "Talk Story" Film Festival is a celebration of narrative filmmaking, May 11-15 at Mauna Lani Resort. Events include free family films under the stars at The Shops at Mauna

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Lani, daytime movies and nightly double features at The Fairmont Orchid, Hawai'i Plantation Estate (self-parking validated), stellar social events, networking opportunities, celebrity receptions, awards and a closing night "Best of the Fest" starring Henry Kapono in concert and the audience-voted Best Feature and Best Short from BIFF 2011. For more information and to purchase ticket online, visit <u>www.BigIslandFilmFestival.com</u> or call 808-883-0394.

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